

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
+CHANGES+
SEP19/12 15.53

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MEDIA PLACEMENT
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE SEP19/12 15.53

DATE SEP19/12 15.53

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1559												
26		S	1135P-1210A	30		\$900.00	9/5	9/5	0		WED	0
PROGRAM : ABC-NITELINE< CON COM1 : ABC-NITELINE<												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

33	A		1203A-1230A	30		\$900.00	9/5	9/5	1		WED	1
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PROGRAM : NIGHTLINE
ORD COM1: SPOT RAN 1223A IN NIGHTLINE 1203A-1230A DUE TO RUN OVER OF DNC
THIS IS A MAKE-GOOD FOR SEP5 ON LINE-26 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#26 MISSED:WED/1135P-1210A SEP5 30S \$900.00 (SEP19/12)
OFFER:WED/1203A-1230A SEP5 30S \$900.00 PLS ADVISE.
CMT:SPOT RAN 1223A IN NIGHTLINE 1203A-1230A DUE TO RUN OVER OF DNC

M5 UNRESL BUY#12 MISSED:SAT/700P-800P SEP8 30S \$1,500.00 (SEP19/12)
OFFER:SAT/807P-139A SEP8 30S \$1,500.00 PLS ADVISE.
CMT:SPOT RAN 836P IN NASCAR 807P-139A DUE TO BAD WEATHER

CONTRACT TOTAL 36725.00
TOTAL SPOTS 29

SEP/12 36725.00

MARKET TOTALS \$108,014 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE